

Starting a Farmers Pride Branch in Your Country

(1) Joining Farmers Pride International

- a) Joining Farmers Pride International (FPI) as a member means you have agreed to become part of a global movement on **climate resilience and mitigation**, and you have also agreed to work with FPI in finding ways of supporting sustainable agriculture for equitable food systems through Self-Help Microfinance credit schemes.
- b) Any FPI branch started in any country is jointly owned by Farmers Pride International and the founder/Founding teams.
- c) Farmers Pride International will own 20% Share in the operations of any of its International branches and the founder/founding team will own 80% control of the branch.
- d) In other words this means that Farmers Pride international owns 20% of what its branch owns and is entitled to a 20% share in financial resources that come to any of its branches across the world, this must be remitted to its HQ whenever its international branch gets funding or profits from any projects supported by Farmers Pride International.
- e) The Founder/Founding teams must sign agreement/Memorandum of understanding with the CEO of Farmers Pride International at the beginning of their relationship with Farmer's Pride International, if this has not been done at the inception of this project it must be done before any projects can be started with the new branch.
- f) Farmers Pride International **does not believe in donor dependency**, (Relying on donors for funding). We believe that before donors, funding partners and investors can come to assist us we must have started our own initiatives that gives us money . This means that your **first responsibility** to the organization is to put FPI's signature initiatives in place: the SELF-HELP MICROFINANCE credit schemes and the FARMERS ASSOCIATION Programs. These initiatives are low-cost and self-sustaining, and with proper training they are easy to implement. Accordingly, it is these initiatives that must attract donors, funding partners and investors to our work.

(2) What should you do!

1. **Recruit 12 board members** from experienced people in the society, people who are well placed and are connected, people who know how to make money 💰 and how to manage it.
2. **Recruit office people (Branch Executive members)** according to what is mentioned on our website these are people who work in the office, see our website for more. <https://www.farmersprideinternational.org/governance>



3. **Together with your board get trained and get experience** on how to run (managing the organisation) how to fundraise through SELF-HELP MICROFINANCE credit schemes before approaching investors and funding partners and donors. (No communication with donors should take place until this program is firmly established.)
4. As you do the above listed actions you must have submitted your registration documents to your country's government for registration, this will give you permission to conduct business legally in your country. **(This is Mandatory for all FPI branches/ Chapters)**
5. Working with your board **recruit farmer groups, cooperatives and other people interested in the Agriculture value chain**, train them on Microfinance credit schemes and their benefits, and get them excited 😊 on getting rich from their own sources.
6. After they graduate ask them to start contributing a small amount to the organisation, after sometimes you will have a sizable amount of money that can be borrowed by your members for Agriculture investments. (THIS IS SELF-HELP MICROFINANCE. It is entirely self-funds so there is no need for donors.)
7. After registration you must open a bank account in reputable bank, preferably in an international bank with an account that will be managed by board members, the Executive and your membership.
8. Ask your bank to support your schemes as all members starting projects will be asked to open bank accounts in that bank. The bank can end up being your main funding partner.
9. **We expect each of our international branches to have at least 5000 members.**

(3) TYPE OF MEMBERSHIP

1. Individuals
2. Cooperatives
3. Farmer Groups
4. Community-Based Organisations
5. Investors
6. Donor Agencies
7. Corporate Sector
8. Funding Partners
9. International NGOs
10. Soil Science Institutions
11. Technology Companies
12. Non-Governmental Organisations (NGOs)

Each member must pay a reasonable membership fee that will be agreed upon with the CEO's office



A red handwritten signature, appearing to be "E. G. S.", written in a cursive style.

(4)Project benefits:

FPI brings with it many benefits that include capacity building in agriculture, business networking and marketing, cooperative working relationships, advocacy for special interests and problems, educational programs, and more that include:

- a) [Setting up self-help microfinance schemes for sustainable agriculture.](#)
- b) [Setting up of community activities that promote the success of transformative agriculture for climate resilience and mitigation](#)
- c) [Agroecology skills and knowledge transfer activities](#)
- d) [Cluster farming development and management skills](#)
- e) Setting up of incubation hubs for agricultural technological innovations

(5) [The project is implemented to achieve our project goals](#)

The Agriculture project aims to develop FPI country chapters, organizational structures for producers that represent their needs and interests; improve the institutional capacity and quality of agricultural services delivered by public and private institutions and producer organizations, and improve the flow of information for all stakeholders.

The project consists of the following components:

- 1) Support capacity building for producers organizations (both local and international) and inter-professional organizations to improve market access and provide, manage, and finance services to their members.
- 2) Support public, cooperative, and private services that deliver producer services focused on increasing quality, value-added, and market access.
- 3) Support public, cooperative, and private services that deliver producer services to livestock producers, with a particular focus on improving the quality of services and their sustainability through progressive transfer and cost recovery.
- 4) Protecting producers from plant diseases and predators, and at protecting consumers from pesticide residues, and thereby increasing the value and market access of produce.



5) The project will maximize the coverage, reliability, and availability of statistics and information for all parties making choices affecting the sector.

It will also support project management.

(6) Development Objective

The project objectives are to:

1. Engage in its membership and Develop organizational structures for producers that represent their needs and interests.
2. Improve the institutional capacity and quality of agricultural services delivered by public and private institutions and producer organizations.
3. Improve the flow of information for all sector stakeholders. To achieve the above, the project intends to:

Support organizational structures for producers (initially on a pilot basis) that represent the producers' needs and interests, and have the capacity to improve market access and to provide, manage and finance services to their members

Support efficient and accountable public, cooperative and private services that deliver relevant and cost-effective producer services focused on increasing quality, value-added and market access, and with particular attention to the needs of specific target groups (notably smaller producers, women producers and young producers)

Maximize the coverage, reliability and availability of statistics and information for all parties having to make choices affecting the agriculture sector in their country.

(7) Please note:

Agroecology is all about building our economies as we learn to manage our ecology.

Together let's make it happen

Donors must come to give us funds which we will be able to manage in a transparent and acceptable manner after we have gained experience from managing our self-help Microfinance credit schemes.

When they leave we will be able to continue with our projects without worrying about their departure.

Let's learn to be a self-funded INGO.

- If we take Agriculture as a business we won't need any donor near us, we will become rich and self-dependent in a short space of time.
- We will end up funding other small community based organisations.



- When donors, funding partners and investors come they will be giving us seed funds to help us grow our already started projects.
- That's why we want everyone who work with us to start as a volunteer first, let money 💰 come to you when you have gained skills and knowledge on what we are doing before you can ask for an allowance or salary.

(8) Starting a branch as a Volunteers:

Everyone who joins us must start as a volunteer, this enables one to stay in the organisation even when it has no money..

Please note that we don't assist our membership to register their organisation in their countries, we expect you to put your effort in registering your branch/Chapter as a commitment to seeing the success of the project.

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